



National Alliance on Mental Illness

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NAMI of Westchester County

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Dear Mayor and Board of Trustees,

NAMI Westchester is once again organizing our county- wide anti stigma **Mental Health Awareness Ribbon Campaign** for the month of May 2014.

The ribbon campaign will coincide with our second NAMI Westchester 5k Walk to be held at Rye Town Park on Saturday May 17, 2014.

We were privileged to have included your town/village/city in last year's successful anti stigma initiative and would be honored for you to join us again this year. In total, NAMI ribbons were displayed in 27 municipalities in Westchester County and in 3 neighboring towns in Connecticut. It is our hope to double the involvement this year.

NAMI's 2014 ribbon campaign will duplicate last year's. We will use identical ribbons (4 inch white ribbon with the NAMI logo and website in royal blue and gold) and tie them on to the trees and/or street lamps where we were permitted to do so last year. Please inform us if there are any changes to the streets designated last year.

NAMI volunteers will again be responsible for tying the ribbons and for removing them promptly at the end of the month.

We are asking that this letter be presented at the next Board of Trustees Meeting and trust that it will once again meet with the approval of the board. We respectfully ask for your prompt attention to this. Once approval is granted, NAMI Westchester will follow up with a letter of confirmation.

As always, please feel free to contact me personally with any questions or to contact the NAMI Westchester office directly. Many thanks and we look forward to another successful campaign.

Warmly,
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